

Kevin Jenson

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EDUCATION

2016 Master of Education (Human Resource Track) *Colorado State University (CO)*
2015 Research in Education Technology *Macquarie University (Australia)*
2014 Certificate of Christian Ministry *The House School of Ministry (MN)*
2013 Master of Arts in Teaching (courses) *University of Southern California (CA)*
2012 **Bachelor of Arts in Business Administration** *Cedarville University (OH)*
Majors in Marketing / Finance / Global Economics & International Business 3.7 GPA
2011 Research topics: Economic Development & Chinese Culture *Oxford University – New College (England)*
2010 Chinese Language, Business, and Culture (Internship) *Dongbei University of Finance and Economics (China)*
2009 Economics, E-business, and International Relations *Dublin Business School / European Business School (Ireland)*

SKILLS & ACHIEVEMENTS

Languages: Mandarin Chinese (*Friendly*), Spanish (*Beginner*), English (*educator, public speaker, writer, editor, publisher*), HTML 5 (*Beginner*), Light and Sound (*Intermediate*)

Software: StatPlus, SPSS, Adobe CS 6 (Photoshop, InDesign, Premier, Audition, Illustrator - Beginner), iMovie/Garage Band (Advanced), Morningstar, SPSS, Scrivener, Evernote, Google for Business, Analytics, MS Office - Advanced, Microsoft Exchange / 365, OSX, Windows, Wordpress.org, Bluehost, Mailchimp, Facebook Pages, Hootsuite, most social media platforms and various web integration and analytics software

Knowledge: organizational development, business analysis, marketing strategy, retail operations, digital marketing, brand architecture, web design, SEO, social media strategy, publishing (editing, formatting, & design), video production, teaching and learning facilitation, student mentorship and leadership training, entrepreneurial consulting

Achievements: Gates Millennium Scholar Award, National Hispanic Scholar Award, Leadership Scholarship, President's Scholarship, Excellent Service, Wright Brothers Award, President's Award for Academic Excellence, Dean's List, Exceptional Performance in Customer Service, Business Owner, Published Author, Entrepreneurship for Social Change

ENTREPRENEURSHIP & CONSULTING

Bold indicates project leader / *Italicized indicates consulting role*

Project X (Software Platform Development), **Human-Centered Learning (Education Technology and Services Startup)**, *Snow by CALM (Web Design, Non-Profit)*, **Double Ten Consulting (Business Structure, Marketing Services)**, **Matchbook Publishing (Digital Marketing)**, *THE99tc (Social Media Marketing, Brand Creation, Technology)*, **Listen Love Lead Companies (Event Planning, Merchandising, Consulting)**, **eXaptive Solutions (International Manufacturing)**, *Epiphany (Incubator)*, *No Soap Radio (Marketing Research)*, **Einsford Hill (Fashion Design)**, **Project Runway (Retail)**, **EZ Books (Sales)**, *Cedar South Auto Sales (Brand Loyalty)*, *New Dimension Media (Marketing Strategy)*, *Focus on Dalian (Business Analysis)*, **WhatsOn Inc (Social Media)**, *Amway (Sales)*, *Siesta Solutions (Public Relations)*, etc...

EMPLOYMENT

Northfield Lines (Customer Service)
Listen Love Lead Companies
(Executive Management / Consulting)
JC Penney (Service/Training)
Schonning Farm, Inc. *pre 2009*

LEADERSHIP & VOLUNTEER

FIRST Robotics Volunteer judge and event support *since 2015*
The August Collegium: Exploring creative education solutions *since 2013*
College and Youth Programs: Teaching, strategic planning, leadership team development, program design, and event coordination *since 2001*
Music: Performer, artist, stage manager, sound tech, and trainer *since 2009*